



# *LIVING* **PROOF** *a CABARET*

an evening of thriving,  
storytelling, and performance

## **EVENT PACKET**

*join us*

**Friday  
April 24  
2026**

**Crown Hall  
Baltimore, MD**

**410.216.4449**  
[bplantz@abdominalcancers.org](mailto:bplantz@abdominalcancers.org)  
[abdominalcancers.org/living-proof](https://abdominalcancers.org/living-proof)



## OUR VISION

A future where every abdominal cancer patient receives appropriate and timely care throughout their cancer journey.

## OUR MISSION

To empower and connect the abdominal cancers community to save and improve lives.

## THIS EVENT

An inspiring evening of performance and storytelling that showcases a shared truth: we who face these abdominal cancers can not only live longer, we can thrive.

Through survivor-led performances, personal stories, and demonstrations of how they are thriving!, this event will highlight the strength, resilience, and vibrant lives of those who have faced these rare and advanced cancers. It is designed as an engaging, uplifting night out to bring attention to telling that story - raising awareness by amplifying that truth and disrupting misconceptions to save lives.

Too many patients are told “no one survives that” when diagnosed with peritoneal cancers. They face similar negativity in the face of rigorous treatment that “doesn’t make a difference” for these advanced, complex cancers. These misconceptions delay proper treatment and cost lives.  
**We MUST change the narrative!**

This event will leverage extraordinary stories and talents to demonstrate to the world that diagnosis is not an end, it is just another beginning.

# Why These Voices Matter to Change the Narrative

- This community is **PROOF** that getting to specialized care earlier means living longer and living better.
- Their **THRIVING** counters fatal misconceptions about abdominal cancers.
- Their performances demonstrate **HOW** they are thriving!



# Faces of the Cause

“I remember well the pain of being told [wrongly!] there was nothing more that could be done for my cancer. I had just been diagnosed with stage-IV colon cancer, my daughter was only a newborn, and it felt like my future had been decided for me in one devastating conversation. But by questioning that conclusion, searching for more answers, and getting connected with an experienced abdominal cancer specialist, I found hope in treatment options that could help me.



Getting the right diagnosis and the right treatment option changed everything and opened the door to lifesaving care and a future I had been told I wouldn't have.”

- Paul Kalusa



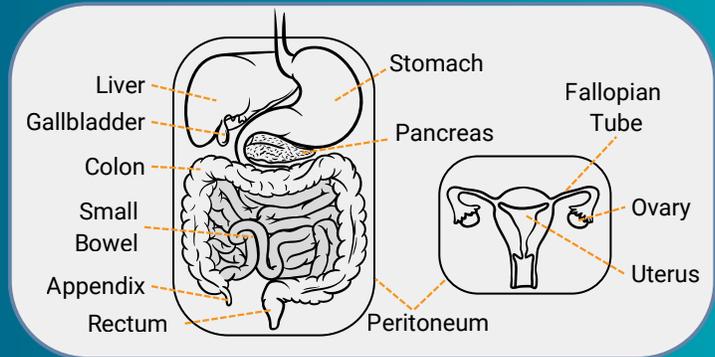
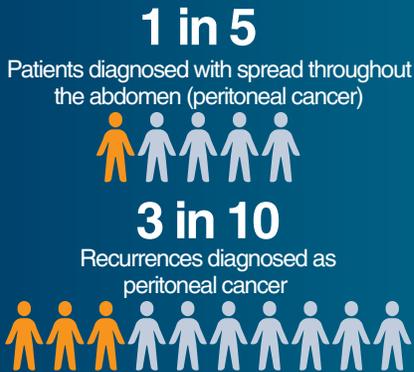
“When I was first diagnosed, I was overwhelmed by fear and the unknown, and I quickly realized that not every doctor or hospital was equipped to treat a rare abdominal cancer like mine. Getting the right diagnosis and finding an experienced specialist changed everything. By advocating for myself and seeking out expert care, I was able to pursue treatment that provided realistic hope for a cure and ultimately gave me a second chance at life. Today, I'm living fully, staying active, traveling, working, and embracing everyday moments with gratitude, hope, and a deep appreciation for the life I'm thriving in now.”

- Linda McLaughlin



# Why Changing the Narrative Matters

Abdominal cancers can originate from different organs in the peritoneal cavity including the appendix, bile ducts, colon, gallbladder, ovaries, pancreas, peritoneum, rectum, stomach, and uterus, among others.



**83,000+** Estimated **new diagnoses** of peritoneal cancer this year

**1:37** Every minute-and-thirty-seven-seconds, a patient is diagnosed with peritoneal cancer. That's more than **330 new diagnoses** every day.

Highly specialized treatment options like CRS/HIPEC (Cytoreductive Surgery and Hyperthermic Intraperitoneal Chemotherapy), and similar chemotherapy delivery procedures, offer patients the best chances for survival and improved quality of life.

**CRS**  
A specialized surgeon removes all visible tumors from the abdomen, which may include removal of multiple organs.

**HIPEC**  
A heated chemotherapy solution is circulated through the abdomen for up to 1-to-2 hours, to kill microscopic cancer cells.

**2x to 5x Survival!**  
Increased Overall Survival and Progression / Recurrence-free Survival versus control therapies.

**Potentially curative!**  
Long-term survival and potential for curative treatment when caught and treated early.

**Improved outcomes vary by diagnosis, but offer meaningfully improved survival and hope!**

# Hosted at the historic Crown Hall in Baltimore

Hosted on Friday evening,  
April 24, 2026

Food and beverage  
provided for all attendees.



Half-dozen performers across different abdominal  
diagnoses and representing partner organizations

This event will be ticketed - we are selling tickets and  
sponsorships to cover event costs.



# TICKETING AND SPONSORSHIP LEVELS

**Registration – Adult • \$150**

*Each ticket includes Dinner, Drinks, and Entertainment.*

**Partners Package • \$500**

*2 tickets, includes all amenities listed above, and recognition*

**Registration – Child • \$100**

*Each ticket includes Dinner, and Entertainment.*

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**Title Sponsor • \$10,000**

*Exclusive title rights for the event, 10 tickets and all amenities listed with Registration, premium placement on all event communications across all event promotion, premium brand exposure leading up to and during event through signage and acknowledgement, speaking invitation during presentation, ongoing promotion from the Alliance*

**Living Proof Sponsor • \$5,000**

*10 tickets and all amenities listed with Registration, presenting space on event publicity, premium placement on all event programs and materials including recognition banner*

**Platinum Sponsor • \$4,000**

*8 tickets and all amenities listed with Registration, recognition in event programs and materials*

**Gold Sponsor • \$3,000**

*6 tickets and all amenities listed with Registration, recognition in event programs and materials*

**Silver Sponsor • \$2,000**

*4 tickets and all amenities listed with Registration, recognition in event programs and materials*

**Bronze Sponsor • \$1,000**

*2 tickets and all amenities listed with Registration, recognition in event programs and materials*

**Advocate Sponsor • \$500**

*Advertising signage and recognition at event  
(does not include attendee tickets for sponsor)*

*Note: All sponsorships include recognition on our website and in social media posts.*

# LIVING PROOF

a CABARET

Friday, April 24, 2026  
Crown Hall | Baltimore, MD

**REGISTER OR SPONSOR!**

**GO ONLINE AT [WWW.ABDOMINALCANCERS.ORG/LIVING-PROOF](http://WWW.ABDOMINALCANCERS.ORG/LIVING-PROOF)**  
**OR COMPLETE THE FORM BELOW**



### Attendee Information:

Each ticket includes Dinner, Drinks, Entertainment, and a donation to the Abdominal Cancers Alliance.

Name \_\_\_\_\_ Company \_\_\_\_\_  
(As it should appear in printed materials)

Address \_\_\_\_\_  
(Street) (City) (State) (Zip)

Telephone \_\_\_\_\_ Email \_\_\_\_\_

### Attendees Information:

- Registration - Adult (\$150)       Registration - Child (\$100)  
 Partners Package - 2 tix (\$500)

Attendee: \_\_\_\_\_ Email \_\_\_\_\_

Attendee: \_\_\_\_\_ Email \_\_\_\_\_

Attendee: \_\_\_\_\_ Email \_\_\_\_\_

Attendee: \_\_\_\_\_ Email \_\_\_\_\_

### Sign me up for (Check all that apply):

- Living Proof Sponsor (\$5,000)\*       Bronze Sponsorship (\$1,000)\*  
 Platinum Sponsorship (\$4,000)\*       Advocate Sponsor (\$500)  
 Gold Sponsorship (\$3,000)\*       Other Donation (\$\_\_\_\_\_)  
 Silver Sponsorship (\$2,000)\*

\* sponsorship includes attendee tickets

### Payment Information:

Check Made Payable to "Abdominal Cancers Alliance" in the amount of \$ \_\_\_\_\_

Please Charge My Credit Card:

Name and Address as it appears on your Credit Card: Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

**Register online at [www.abdominalcancers.org](http://www.abdominalcancers.org)**

Or complete and return this form to Abdominal Cancers Alliance  
10 East Lee Street, #1901 • Baltimore, MD, 21202

**For questions contact: [info@abdominalcancers.org](mailto:info@abdominalcancers.org)**

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# ABDOMINAL CANCERS ALLIANCE

**Come Partner with Us**

The Abdominal Cancers Alliance  
is an initiative of  
Partners for Cancer Care and Prevention  
EIN: 45-1605551

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